

# GrowthStart

[www.GrowthStartProject.com](http://www.GrowthStartProject.com)

## Indiana Strategic Skills Initiative — Economic Growth Region 6

Eastern Indiana was awarded a competitive Strategic Skills Initiative Grant by the Indiana Department of Workforce Development to create new jobs in agri-business and small business. Growing new business and our economy through entrepreneurship is the focus of the Strategic Skills Initiative, marketed under the **GrowthStart Project** brand.

Through the **GrowthStart Project**, Eastern Indiana will be able to support the growth of new ventures in agri-business and small business, develop high school students as future entrepreneurs and work with MBA students to launch new business ventures.

The Small Business Support feature of the **GrowthStart Project** will provide business planning services to twenty selected Eastern Indiana small businesses.

It is the goal of the **GrowthStart Project** to help entrepreneurs move their business ideas from the concept stage to the launch stage more efficiently.

An increase in available funding to help entrepreneurs raise the necessary investment capital needed and an increase in cooperation among business, education, governmental and nonprofit sectors are **GrowthStart Project** priorities. Strengthening the partnerships between local and regional Economic Development Organizations are also **GrowthStart Project** goals.

### Companies

The **GrowthStart Project** is looking for early-to-growth stage companies with innovative business models that are within the Economic Growth Region 6. The company or project idea should have the potential to provide job opportunities for citizens in the region. More information on Economic Growth Region 6 can be found on [www.GrowthStartProject.com](http://www.GrowthStartProject.com)

### Services

The GrowthStart Project can assist entrepreneurs with matching funds for Business Plan Development, Feasibility Studies and Technology Evaluations.

For more information, please visit us on the web at [www.GrowthStartProject.com](http://www.GrowthStartProject.com) or contact:

**Tracy Hartman, Business Services Representative**  
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