

StartUp Indiana Conference Program/Agenda

- 8:30 – 10:00 a.m. **Registration, booths, exhibits, networking**
- 10:00 – 10:05 a.m. **Welcome**
Jim Riggle, Community Relations Manager, Indiana Michigan Power
Chairman, Eastern Indiana Regional Workforce Board
- 10:05 – 10:15 a.m. **Indiana’s Rural Development Vision**
David Terrell, Executive Director, Indiana Office of Community and Rural
Affairs
- 10:15 – 10:45 a.m. **The Cutting Edge in the Food and Agriculture Economy**
Andy Miller, Director, Indiana State Department of Agriculture
- 10:45 – 11:45 a.m. **Expert Panel: New Economic Frontiers in Rural America**
Dr. Leonard E. Heller, University of Kentucky, Blue Grass Angels
Dr. James W. Budzynski, Principal, BrightPath Capital
Dr. Ronald L. Meeusen, IN Partners, LLC
- 11:45 – 12:00 p.m. **Break and table top booth visits**
- 12:00 – 1:30 p.m. **Lunch and Panel: Indiana Rural Start-up Success Stories**
Moderator: Frank Sabatine
Assoc. VP for Economic Development & Community
Engagement
Dean of Extended Education, Ball State University
John Cory, Managing Director/CEO, Prairie Mills Products, LL
Paul Reising, Director of R&D, Diabco Life Sciences
Fred Witmer, President, Triton Energy
Adam Moody, CEO, Lone Pine Farms Moody Meats Inc.
Brian Wise, Vice President Acquisitions, Teays River Investment
- 1:45 – 4:00 p.m. **Three break-out tracks, business funding pitches and table top visits**

Time	Session A	Session B	Session C	Additional Track
1:45 – 2:45 p.m. and 3:00 – 4:00 p.m. (repeat)	Your Business Model: The Key to Selling Investors on Your Company <ul style="list-style-type: none"> • Dr. James W. Budzynski, Principal, BrightPath Capital 	Business 101—Boot Strap Your New Business <ul style="list-style-type: none"> • Dr. Maria I. Marshall, Chair, Purdue University New Ventures • Rick Leibowitz, Executive Director, Eastern Indiana Small Business Development • Larry Cox, Director of the Entrepreneurship Center Associate Professor of Entrepreneurship, Ball State University 	Hot Rural Business Sectors <ul style="list-style-type: none"> • Rob Swain, President BioEnergy Development Company • Jerry Nelson, Purdue Extension New Ventures Educator, Purdue University • Ken Klemme, Deputy Director, Indiana State Depart. of Agriculture • Brian Wise, VP Acquisitions Teays River Investments 	1:45 p.m.: 20-min, One-On-One “Pitches” Expert Angel Panel: <ul style="list-style-type: none"> • Dr. Leonard E. Heller, Blue Grass Angels • Dr. Ronald L. Meeusen, IN Partners, LLC • John Cory, Managing Director/CEO, Prairie Mills Products, LL

- 4:00 – 4:30 p.m. **What Did We Learn, Where Do We Go?**
Facilitator: Brose McVey, Principal, Nexpointe Strategies, LLC
- 4:30 p.m. **Conference Adjourns—travel safely!**