

This important one-day conference will showcase new venture opportunities emerging in rural Indiana and show you how to research, plan and fund new businesses in one of the most innovative and growing sectors of our global economy.

This conference is part of the StartUp Indiana project, and brought to you by the Eastern Indiana Regional Workforce Board with support from the Indiana Department of Workforce Development, the Office of Community and Rural Affairs (OCRA), and Ball State and Purdue Universities. StartUp Indiana is part of the Strategic Skills Initiative.

Registration and booth space is now open. For more information [click here.](#)

For more information please contact eirwb@startupindiana.com

An initiative of the Eastern Indiana Regional Workforce Board. The WorkOne System is an equal opportunity employer and does not discriminate in the programs and services offered. Auxiliary aids and services are available upon request to individuals with disabilities. Call (800) 743-3333 for TDD/TTY relay service.

This program offers the opportunity to:

- Hear top venture capitalists
- Learn about new small business services
- Gain insight from innovative agriculture and food success stories
- Network with key investors, customers, rural entrepreneurs, and service providers
- Discover hot growth sectors

Who should attend:

- Entrepreneurs
- Service providers
- Investors
- Economic development officials
- Local leaders
- Educators
- Incubator Staff
- Elected Officials

Location:

Ball State University
Alumni Center
December 12, 2007
8:30—4:30 p.m.

We hope you will join us for this exciting event!

StartUp Indiana Conference Program/Agenda

- 8:30 – 10:00 a.m. **Registration, booths, exhibits, networking**
- 10:00 – 10:05 a.m. **Welcome**
Jim Riggle, Community Relations Manager, Indiana Michigan Power
Chairman, Eastern Indiana Regional Workforce Board
- 10:05 – 10:15 a.m. **Indiana’s Rural Development Vision**
David Terrell, Executive Director, Indiana Office of Community and Rural
Affairs
- 10:15 – 10:45 a.m. **The Cutting Edge in the Food and Agriculture Economy**
Andy Miller, Director, Indiana State Department of Agriculture
- 10:45 – 11:45 a.m. **Expert Panel: New Economic Frontiers in Rural America**
Dr. Leonard E. Heller, University of Kentucky, Blue Grass Angels
Dr. James W. Budzynski, Principal, BrightPath Capital
Dr. Ronald L. Meeusen, IN Partners, LLC
- 11:45 – 12:00 p.m. **Break and table top booth visits**
- 12:00 – 1:30 p.m. **Lunch and Panel: Indiana Rural Start-up Success Stories**
Moderator: Frank Sabatine
Assoc. VP for Economic Development & Community
Engagement
Dean of Extended Education, Ball State University
John Cory, Managing Director/CEO, Prairie Mills Products, LL
Paul Reising, Director of R&D, Diabco Life Sciences
Fred Witmer, President, Triton Energy
Adam Moody, CEO, Lone Pine Farms Moody Meats Inc.
Brian Wise, Vice President Acquisitions, Teays River Investment
- 1:45 – 4:00 p.m. **Three break-out tracks, business funding pitches and table top visits**

Time	Session A	Session B	Session C	Additional Track
1:45 – 2:45 p.m. and 3:00 – 4:00 p.m. (repeat)	Your Business Model: The Key to Selling Investors on Your Company <ul style="list-style-type: none"> Dr. James W. Budzynski, Principal, BrightPath Capital 	Business 101—Boot Strap Your New Business <ul style="list-style-type: none"> Dr. Maria I. Marshall, Chair, Purdue University New Ventures Rick Leibowitz, Executive Director, Eastern Indiana Small Business Development Larry Cox, Director of the Entrepreneurship Center Associate Professor of Entrepreneurship, Ball State University 	Hot Rural Business Sectors <ul style="list-style-type: none"> Rob Swain, President BioEnergy Development Company Jerry Nelson, Purdue Extension New Ventures Educator, Purdue University Ken Klemme, Assistant Director, Indiana State Department of Agriculture Brian Wise, VP Acquisitions Teays River Investment 	1:45 p.m.: 20-min, One-On-One “Pitches” Expert Angel Panel: <ul style="list-style-type: none"> Dr. Leonard E. Heller, Blue Grass Angels Dr. Ronald L. Meeusen, IN Partners, LLC John Cory, Managing Director/CEO, Prairie Mills Products, LL Brian Wise, VP Acquisitions Teays River Investment

4:00 – 4:30 p.m. **What Did We Learn, Where Do We Go?**
Facilitator: Brose McVey, Principal, Nexpointe Strategies, LLC

4:30 p.m. **Conference Adjourns—travel safely!**

CONFERENCE REGISTRATION

GENERAL Conference Registration:

Fee - \$25.00 – Includes conference admission, lunch and refreshments

Capacity – 200 – first come, first served basis

On-line registration – <http://www.acteva.com/booking.cfm?bevaid=145962>

Fax/mail registration attached below.

Deadline: 12/6/07

Limited on site registration may be available pending space availability

STUDENT Conference Registration:

Fee – Waived

Capacity – 65 – first come, first served basis

Registration Authorization/Instructions–Call Stephanie Goodman at 765-282-6400 Ext. 114 or 800-483-2742

Deadline: 12/6/07

TABLE TOP EXHIBITORS

Fee- \$45.00 – Includes 8' table top display area, electricity, conference admission, lunch, and refreshments

Capacity – 15 – first come, first served basis

Table Top Booth reservation - Call Stephanie Goodman at 765-282-6400 Ext. 114 or 800-483-2742

Deadline: 12/6/07

ONE – ON – ONE ANGEL PITCH

Fee – None

Capacity – 15 – first come, first served basis

For more information or time slot contact Amy Akins at (317) 566-8501 Ext. 108

Refund Policy: Conference organizers reserve the right to make changes to the conference agenda. In the unlikely event this conference is cancelled, RWB's liability is limited to the refund of registration fees minus processing fees.

REGISTRATION FORM

Please process and complete registrations by 12/06/07.

Name: _____
Last Name
First Name

Title/Position: _____

Company: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Do you want to schedule a One-on-One Angel Pitch?
 Yes No
 Call Amy Akins at
 (317) 566-8501 ext. 108
 To reserve your time slot.

Conference Registration Fee - \$25.00

(First come – first serve basis – Maximum capacity is 200)
 Registration Fee of \$25 includes: conference admission, lunch and refreshments.

Student Registration Fee is waived – Students MUST CALL to register.

(765) 282-6400 Ext. 114
 (First come – first serve basis – Maximum 65 student registrations)

Exhibitor Fee - \$45.00 – includes Conference Registration Fee

(First come – first serve basis – Maximum exhibitors is 15) Exhibitors MUST CALL to reserve exhibitor space – (765) 282-6400 Ext. 114

Mail payments/registrations to:
 EIRWB
 P.O. Box 1856
 Muncie, IN 47308

Fax Registration Form to:
 (765) 282-6411

(Circle One) Do you consider yourself a?

Entrepreneur	Government	Economic Development Official
Educator	Investor	Other
		Student (specify) _____

Break - Out Tracks

Prioritize your interest (1 – 3) for each track. 1 (highest priority) or 3 (lowest priority)

A – “What Business are You In?”	1	2	3
B – “Business 101 – Boot Strap Your New Business”	1	2	3
C – “Hot Rural Business Sectors”	1	2	3

How did you hear about this Conference? _____